

Our Most Popular Hard Floor Care Products

Products That Exceed Your Floor Care Needs



ABEL™

W.O.W. Brand™ Products now offers a line of unique proven products for finishing wood, resilient tile and stone floors that are easy to apply yet produce a durable, high gloss surface.



24™

Modified Urethane Wood Floor Finish versus water-based wood floor finish.



yes YES™

Distributed by:



PRODUCTS

Since 1995

"YOUR BOTTOM LINE'S BEST LIFE PRESERVER"

W.O.W. Brand™ Hard Floor Products

24™

Water Based Wood Floor Finish

- Reactive water-based urethane formula offers appearance and durability equal to or greater than solvent-based products.
- Excellent scuff, black mark and soil resistance.
- One hour dry time, 24 hour cure time to reduce down time.
- Restores to “like new” appearance with burnishing before important events.
- One part formula means no mixing and no pot life.
- Meets or exceeds all federal and state regulations for VOC content.
- Slip-resistant per ASTM D2047.

yes YES!™

Floor Coating

- Multi-surface, all-purpose urethane-fortified seal/finish for all maintenance systems.
- Easy-to-use formula, adheres to most surfaces, levels nice and dries fast.
- Urethane-fortified for maximum durability and beauty.
- Large area coverage - up to 3,000 sq. ft. per gallon.
- Fast drying - 10 minutes under normal conditions.
- Slip Resistant - Meets ASTM D2047.

CAIN™

Floor Stripper

- High actives aggressive formula strips hard to remove finishes and seals.
- Eliminates or greatly reduces machine scrubbing
- Powerful enough to remove multiple layers, build-up or highly burnished finish.
- Low foam for easy application with automatic scrubbers.

LIQUIDE CHIZZELLE™

Citrus Floor Cleaner/Restorer

- Labor saving - just mop down and buff when dry.
- Neutral pH chemistry does not affect floor finish when recoating.
- Covers up to 12,000 sq. ft. per gallon - dilutes 1:4 with water.
- Removes embedded soil, scratches and tough black-marks when used weekly.
- Non-film forming to eliminate build-up and graying. Contains no polymers or wax.
- Slip Resistant - Meets ASTM D2047.

ISAAC NEWT RAL™

pH7 Neutral Floor Cleaner

- pH-7 formula cleans without damage to gym finish.
- Removes tough particulate soil when used weekly to clean.
- Works in auto-scrubbers or with mop and bucket applications.
- No Rinse, No Film cleaner.
- Slip Resistant - Meets ASTM D2047.

ABEL™

Floor Finish

- Extremely durable and glossy mark-resistant finish for low maintenance/reduced burnishing programs.
- Use on vinyl tile, rubber, linoleum, terrazzo and quarry tile floors.
- Excellent seal properties.
- Under normal conditions, dries in 20 to 30 minutes and cures in 2 hours.
- Slip Resistant - Meets ASTM D2047.

Our Other Hard Floor Care Products...

- Cain Plus-Solvent Floor Stripper
- Membrain-Concrete Sealer
- Fred Flin-Terrazzo and Marble Sealer/Finish
- And our soon to come Green Seal Floor Care Products

TYPICAL PROPERTIES	TYPE	FORM	ODOR	COLOR	WEIGHT PER GALLON	pH	STORAGE STABILITY	FREEZE/THAW STABILITY	V.O.C.	COVERAGE	DILUTION	DRY TIME
24	Urethane Acrylic Blend	Opaque Liquid	Bland	Off White	8.65 lbs	7.0 - 8.0	Up to one year unopened	Passes 3 cycles	<275 gm/l	800 Sq. Ft. Per Gallon	-	60 Minutes.
ISAAC NEWT RAL	Nonionic/Cationic Detergent	Clear Liquid	Bland	Blue	8.30lbs	6.5 - 7.5	Min. one year	Passes 3 cycles	-	-	10:1 - 128:1	-
LIQUIDE CHIZZELLE	Citrus Cleaner Restorer	Clear Liquid	Citrus	Light Yellow	8.35 lbs	10.0 - 10.4	Min. one year	Passes 3 cycles	-	130,000 Sq. Ft. Per Gallon	64:1	-
yes YES!	Urethane Acrylic Emulsion	Opaque Liquid	Bland	Milky White	8.54 lbs	8.2 - 8.6	Min. one year	Passes 3 cycles	<300 gm/l	3,000 Sq. Ft. Per Gallon	-	10 Minutes.
CAIN	High Active Stripper	Clear Liquid	Solvent	Colorless	8.02 lbs	11.8 - 12.0	Min. one year	Passes 3 cycles	-	-	1:4	-
ABEL	Metal Interlock Acrylic	Opaque Liquid	Bland	Milky White	8.60 lbs	8.1 - 8.3	Min. one year	Passes 3 cycles	<310 gm/l	3,000 Sq. Ft. Per Gallon	-	-



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